

**EEO PUBLIC FILE REPORT
FOR STATIONS WOGY-FM/WYNU-FM/WLSZ-FM/WLLI-FM/WLLI-AM/WTJS-AM
JACKSON, TN/HUMBOLDT, TN**

This EEO Public File Report is filed in Stations WOGY-FM/WYNU-FM/WLSZ-FM/WLLI-FM/WTJS-AM/WLLI-AM's public inspection file pursuant to Section 73.2080©(6) if the Federal Communications Commission's ("FCC") rules.

During the period beginning on April 1, 2007 and ending on March 31, 2008, the stations filled the following full-time vacancies: Sales Executive, and *Morning Show Host.

The stations interviewed a total of 41 people for all full-time vacancies during the period covered by in this period.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each: See Attached

WOGY/WYNU/WLSZ/WLLI/WLSZ (on air ads) Jackson, TN	36
WBVR/WLYE, WUHU/WBGN-Bowling Green, KY	
WFGE/WNBS/WOFC-Murray, KY	
WFKY/WKED/WKYE-Frankfort, KY	
Employee Referrals	4
Internal Posting	
Client Referral	
Walk-Ins	
E-Mails	
Freed Hardeman University-Henderson, TN	
Jackson State Community College, Jackson, TN	
Lambuth University, Jackson, TN	
University of Tennessee, Martin, TN	
Lane College, Jackson, TN	
Memphis Urban League, Memphis, TN	
Tennessee Job Service	
Union University, Jackson, TN	1
Urban League of Middle Tennessee, Nashville, TN	
Tennessee Association of Broadcasters	
www.allaccess.com	
www.allaboutcountry.com	
www.radioonline.com	
www.radiogrit.com	

*This vacancy was deemed exigent and no recruiting was done for this vacancy.

Attachment A contains the following information for each full-time vacancy:

The recruitment source (s) used to fill each vacancy, identified by name, address, and telephone number; (see attached)

The recruitment source that referred the hiree for each full-time vacancy;

The total number of persons interviewed for each full-time vacancy; and

The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu options activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

If your organization would like to be contacted regarding future vacancies, please contact Shirley Bell at:

Forever Communications
122 Radio Road
Jackson, TN 38301
Telephone: (731) 427-3316
Fax: (731) 427-9338
Email: sbell@forevertn.com

OUTREACH ACTIVITIES
FOR STATIONS WOGY-FM/WYNU-FM/WLSZ-FM/WLLI-FM/WLLI-AM/WTJS-AM
JACKSON, TN/HUMBOLDT, TN
April 1, 2007- March 31, 2008
Career Fairs

1. On June 13th, 2007 WOGY-FM participated in Jackson Park and Recreational Department's annual "Touch a Truck" event that was held at the Fairgrounds in Jackson, Tennessee. Approximately 800 children attended the event at which they were able to find out about many different vocations available to them. Air personalities "Big Al G" and "Pollywogg" spoke to the participants about working at the radio station. Followed by a question and answer session.
2. October 16, 2007, Forever Communications staff: Ernest Harper, Sales Manager; Harvey Boyd, Operations Manager; Gregg Rivers, Program Director for WYNU participated at the Carl Perkins Civic Center, Career Fair. The staff spoke with potential applicants and gave out brochures highlighting the benefits and opportunities that Forever has to offer. A total of sixty (60) applications & resumes were received.
3. On March 4th, 2008, Nikki Yarbro represented Forever Communications at the annual University of Tennessee, Martin Campus. Ms. Yarbro interacted with the students making them aware of the opportunities Forever Communications is offering. Ms. Yarbro also had available a brochure detailing employment opportunities, job descriptions and highlighting the structure of Forever Communications. Ms. Yarbro received seventeen (17) resumes and applications.
4. On March 24, 2008, Forever Communications held a job fair at the Tennessee Labor and Workforce Development Center in Jackson, TN. On air radio ads were placed inviting potential workers to visit the fair and apply for sales executive and part-time programming positions. The fair was hosted by Nikki Yarbro, Promotions Director, for Forever Communications, who received 31 applications.

On January 15, 2007, J. Simpson student with Lambuth University started a marketing executive internship ran through April 20, 2007. The intern was informed that he would be hired full-time upon graduation in May 2007.

On January 12, 2007, A. Austin with Lambuth University started a programming internship extended April 22, 2007. The intern was informed she would be hired for a part-time board operation position the 1st of July 2007.

Beginning on May 7, 2007. K. Baker, a student with the University of Tennessee at Martin, TN started a programming internship concluded on June 29, 2007.

On June 4, 2007, M. Jackson, a student with Lane College, Jackson, TN, began a broadcast board operation internship that ended on August 2, 2007.

June 6, 2007, P. Wilson, a student with Lambuth University, Jackson, TN, began a programming internship that concluded on July 16, 2007.

On August 20, 2007, C. Cole, a student from Western Kentucky University, Bowling Green, KY, began a broadcasting internship that ran thru November 30, 2007.

Lambuth University, Communications Department, Jackson, TN, had student R. Freeman to participate in the internship for Program Director from August 28, 2007 thru fall.

From September 5th, until November 29th, 2007 D. Patton, a student from Lane College, Jackson, TN, participated in the sales/promotions internship.

M. Rogers a student from Lane College, Jackson, TN began a sales internship which she “shadowed” Verla Price, General Manager. The student worked on client proposals, attended business events and interacted with account executives. The internship was from September 4, to November 30, 2007.

On August 20, thru August 31, 2007 a student with Lane College began a communications internship that was cut short due to illness. Upon returning on December 12, 2007 the student completed the internship on February 27th 2007.

On January 15, 2008, A. McLoughlin, a student from Lambuth University, Jackson, TN, began a communications internship that is on going.

EEO Notice Seeking Organizations

Regular on air radio announcements of organizations that regularly distribute information about employment opportunities or have job applicants to refer were encouraged, to notify our offices in order to receive job vacancy information regarding our stations.

Training

On January 15, 2008 at 2:30 PM Ernest Harper, Sales Manager and Ralph Thomas, National Sales Account Manager viewed an webinar on political advertising hosted by the NAB.

On January 10, 2008 at 4 PM Ernest Harper, Sales Manager and Nikki Yarbrow, Promotions Director, participated in a webinar on internet sales hosted by Intertech.