

# **EEO PUBLIC FILE REPORT**

## **For Radio Stations**

WOGY (FM), 104.1, Jackson, TN

WYNU (FM), 92.3, Jackson, TN

WTJS (AM) 1390, Jackson, TN

WTJW (FM) 105.3, Humboldt, TN

WTJJ (FM) 94.3, Dyersburg, TN

WHUN and/or WLLI (AM) 1190, Humboldt, TN

## **Employment Unit Address:**

122 Radio Road  
Jackson, TN 38301

**This EEO Public File Report  
Covers the One-Year Period  
Ending on March 31, 2010**

Report is filed in each Stations public inspection file pursuant to Section 73.2080(c) of the Commission's ("FCC") rules.

During this one-year period, the stations filled the following full-time vacancies:

**Sales Executive -5, Administrative Assistant- 1, Sales Assistant -1, Mornings Co-Host Air Talent-1, and Mid-day Air Talent -1,**

The station interviewed a total of 51 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

Recruitment Source	Address	Contact	# Referred by Source	Notification request?
WOGY/WYNU/WTJJ/WTJW/WTJS/WHUN (on air ads)	122 Radio Road, Jackson, TN 38301	Verla Price	11	No
WBVR/WLYE/WUHU/WBGN	1919 Scottsville Rd., Bowling Green, KY	Mark Mackey	0	No
WFGS/WNBS/WOFC	1500 Diuguid Road, Murray, KY 42071	Scott Swalls	0	No
WFKY/WSTV/WKYW	115 W. Main Street Frankfort, KY 40601	Brian McFarland	0	No
Employee Referral	122 Radio Road Jackson, TN 38301	Verla Price	3	No
Internal Posting	122 Radio Road Jackson, TN 38301	Verla Price	0	No
Client Referral		Verla Price	7	No
Freed Hardeman Univ.	158 E. Main Street Henderson, TN 38340	Ron Means	0	No
Jackson State Comm. College	2046 North Parkway Jackson, TN 38305	Frances Anthony	0	No
Lambuth University	705 Lambuth Blvd. Jackson, TN 38301	Dawn Key	0	No
Univ. of TN	305 Gooch Hall Martin, TN 38238	Glenda Cagle	0	No
Lane College	545 Lane Avenue Jackson, TN 38301	Robbie Coleman	0	No
Memphis Urban League	413 North Cleveland Street Memphis, TN 38104	Sandra Dallas	0	No
TN Job Service	362 Carriage House Drive Jackson, TN 38305	Duane Carter	4	No
Union University	1050 Union University Jackson, TN 38305	Renee Jones	2	No
Urban League of Middle, TN	2250 Metro Center Blvd. Nashville, TN 37228	Juliet Mason	0	No
TN Assoc. of Broadcasters	50 Music Square West Suite 900 Nashville, TN 37203		2	No
Shane Media	2500 Tanglewilde, Suite 106 Houston,,TX	Pam Shane		
www.allaccess.com			12	No
<a href="http://www.allaboutcountry.com">www.allaboutcountry.com</a>			0	No
www.radio-online.com				No
www.tvandradio.com			1	No
<a href="http://www.indeed.com">www.indeed.com</a>				No
<a href="http://www.mediarecruiters.com">www.mediarecruiters.com</a>		Art Scott	6	
www.froggy1041.com		Verla Price	3	No
www.rock923.net		Verla Price	0	No
www.wtjs.com		Verla Price	0	No

## **ATTACHMENT A and B**

### **EEO INFORMATION FOR FULL-TIME VACANCIES**

Attachment A contains the following information for each full-time vacancy

1. The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number
2. The recruitment source that referred the hiree for each full-time vacancy
3. The total number of persons interviewed for each full-time vacancy; and
4. The total number of interviewees referred by each recruitment source used in Connection with each vacancy

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy: On-Air Talent Co-Host Mornings**

**Recruitment Source That Referred the Hiree: All Access**

**Date Vacancy Opened: 06/24/09**

**Total Number of Persons Interviewed for the Vacancy: 8**

**Date Vacancy Filled: 8/24/09**

**Recruitment Sources Used to Fill the Vacancy:**

<b>Name of Recruitment Source</b>	<b>Address</b>	<b>Address</b>	<b>Contact Person</b>	<b>Telephone Number</b>	<b>Total # of Interviewed</b>	<b>Re-quest Notifica tion</b>
WBVR/WLYE/WUHU/WBGN	1919 Scottsville Road	Bowling Green, KY 42104	Mark Mackey	270-843-3333	0	No
WFGS/WNBS/WOFC	1500 Diuguid Road,	Murray, KY 42071	Scott Swalls	270-753-2400	0	No
WFKY/WSTV/WKYW	115 W. Main Street	Frankfort, KY	Brian McFarland	502-875-1130	0	
Employee Referral	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Client Referral			Verla Price	731-427-3316	0	No
Internal Posting	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Freed Hardeman Univ.	158 E. Main Street	Henderson, TN 38340	Ron Means	731-989-6000	0	No
Jackson State Comm. College	2046 North Parkway	Jackson, TN 38305	Frances Anthony	731-425-2634	0	No
Lambuth University	705 Lambuth Blvd.	Jackson, TN 38301	Dawn Key	731-425-3476	0	No
University of TN	305 Gooch Hall	Martin, TN 38238	Glenda Cagle	731-587-7546	0	No
Lane College	545 Lane Avenue	Jackson, TN 38301	Robbie Coleman	731-426-5400	0	No

Memphis Urban League	413 North Cleveland Street	Memphis, TN 38104	Sandra Dallas	901-272-1673	0	No
TN Job Service	362 Carriage House Drive	Jackson, TN 38305	Duane Carter	731-423-5860	0	No
Union University	1050 Union University	Jackson, TN 38305	Renee Jones	731-661-5421	0	No
Urban League of Middle, TN	2250 Metro Center Blvd.	Nashville, TN 37228	Juliet Mason	615-254-0525	0	No
TN Assoc. of Broadcasters www.tabtn.org	50 Music Square W. Ste 900	Nashville, TN 37203		615-824-0054	0	No
Shane Media	2500 Tanglewilde, Suite 106	Houston, TX	Pam Shane	713-952-9221	0	No
www.allaccess.com					8	No
<a href="http://www.allaboutcountry.com">www.allaboutcountry.com</a>					0	No
www.radio-online.com					0	No
www.tvandradio.com					0	No
<a href="http://www.indeed.com">www.indeed.com</a>					0	No
www.froggy1041.com			Verla Price	731-427-3316	0	No
www.rock923.net			Verla Price	731-427-3316	0	No
www.wtjs.com			Verla Price	731-427-3316	0	No

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** On-Air Talent Co-Host Middays

**Recruitment Sources Used to Fill the Vacancy**  
**Recruitment Source That Referred the Hiree:** Employee Referral

**Date Vacancy Opened:** 06/24/09

**Total Number of Persons**  
**Interviewed for the**  
**Vacancy:** 2

**Date Vacancy Filled:** 10/19/09

**Recruitment Sources Used to Fill the Vacancy:**

Name of Recruitment Source	Address	Address	Contact Person	Telephone Number	Total # of Inter-viewed	Re-quest Notific-ation
WBVR/WLYE/WUHU/WBGN	1919 Scottsville Road	Bowling Green, KY 42104	Mark Mackey	270-843-3333	0	No
WFGS/WNBS/WOFC	1500 Diuguid Road,	Murray, KY 42071	Scott Swalls	270-753-2400	0	No
WFKY/WSTV/WKYW	115 W. Main Street	Frankfort, KY	Brian McFarland	502-875-1130	0	No
Employee Referral	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	1	No
Internal Posting	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Client Referral			Verla Price	731-427-3316	0	No
Freed Hardeman Univ.	158 E. Main Street	Henderson, TN 38340	Ron Means	731-989-6000	0	No
Jackson State Comm. College	2046 North Parkway	Jackson, TN 38305	Frances Anthony	731-425-2634	0	No
Lambuth University	705 Lambuth Blvd.	Jackson, TN 38301	Dawn Key	731-425-3476	0	No
University of TN	305 Gooch Hall	Martin, TN 38238	Glenda Cagle	731-587-7546	0	No
Lane College	545 Lane Avenue	Jackson, TN 38301	Robbie Coleman	731-426-5400	0	No
Memphis Urban League	413 North Cleveland Stre	Memphis, TN 38104	Sandra Dallas	901-272-1673	0	No
Lane College	545 Lane Avenue	Jackson, TN 38301	Robbie Coleman	731-426-5400	0	No
Memphis Urban League	413 North Cleveland Stre	Memphis, TN 38104	Sandra Dallas	901-272-1673	0	No

TN Job Service	362 Carriage House Drive	Jackson, TN 38305	Duane Carter	731-423-5860	0	No
Union University	1050 Union University	Jackson, TN 38305	Renee Jones	731-661-5421	0	No
Urban League of Middle, TN	2250 Metro Center Blvd.	Nashville, TN 37228	Juliet Mason	615-254-0525	0	No
TN Assoc. of Broadcasters www.tabtn.org	50 Music Square W. Ste 9	Nashville, TN 37203		615-824-0054	0	No
Shane Media	2500 Tanglewilde, Suite 100	Houston, TX	Pam Shane	713-952-9221	0	No
www.allaccess.com					1	No
<a href="http://www.allaboutcountry.com">www.allaboutcountry.com</a>					0	No
www.radio-online.com					0	No
www.tvandradio.com					0	No
<a href="http://www.indeed.com">www.indeed.com</a>					0	No
www.froggy1041.com			Verla Price	731-427-3316	0	No
www.rock923.net			Verla Price	731-427-3316	0	No
www.wtjs.com			Verla Price	731-427-3316	0	No

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Sales Assistant

**Date Vacancy Opened:** 07/14/09

**Date Vacancy Filled:** 08/31/09

**Recruitment Sources Used to Fill the Vacancy:**

**Recruitment Sources Used to Fill the Vacancy**

**Recruitment Source That**

**Referred the Hiree:** WOGY/WYNU/WTJJ/WTJW/WTJS

**Radio Ad**

**Total Number of Persons**

**Interviewed for the**

**Vacancy:** 4

Name of Recruitment Source	Address	Address	Contact Person	Telephone Number	Total # of Interviewed	Request Notification
WOGY/WYNU/WTJJ/WTJW/WTJS/WHUN (on air ads)	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	1	No
WBVR/WLYE/WUHU/WBGN	1919 Scottsville Road	Bowling Green, KY 42104	Mark Mackey	270-843-3333	0	No
WFGS/WNBS/WOFC	1500 Diuguidd Road,	Murray, KY 42071	Scott Swalls	270-753-2400	0	No
WFKY/WSTV/WKYW	115 W. Main Street	Frankfort, KY	Brian McFarland	502-875-1130	0	No
Employee Referral	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	1	No
Internal Posting	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Client Referral			Verla Price	731-427-3316	0	No
Freed Hardeman Univ.	158 E. Main Street	Henderson, TN 38340	Ron Means	731-989-6000	0	No
Jackson State Comm. College	2046 North Parkway	Jackson, TN 38305	Frances Anthony	731-425-2634	0	No
Lambuth University	705 Lambuth Blvd.	Jackson, TN 38301	Dawn Key	731-425-3476	0	No
University of TN	305 Gooch Hall	Martin, TN 38238	Glenda Cagle	731-587-7546	0	No
Lane College	545 Lane Avenue	Jackson, TN 38301	Robbie Coleman	731-426-5400	0	No
Memphis Urban League	413 North Cleveland Street	Memphis, TN 38104	Sandra Dallas	901-272-1673	0	No

TN Job Service	362 Carriage House Drive	Jackson, TN 38305	Duane Carter	731-423-5860	0	No
Lane College	545 Lane Avenue	Jackson, TN 38301	Robbie Coleman	731-426-5400	0	No
Memphis Urban League	413 North Cleveland Street	Memphis, TN 38104	Sandra Dallas	901-272-1673	0	No
TN Job Service	362 Carriage House Drive	Jackson, TN 38305	Duane Carter	731-423-5860	1	No
Union University	1050 Union University	Jackson, TN 38305	Renee Jones	731-661-5421	1	No
Urban League of Middle, TN	2250 Metro Center Blvd.	Nashville, TN 37228	Juliet Mason	615-254-0525	0	No
TN Assoc. of Broadcasters www.tabtn.org	50 Music Square W. Ste 9	Nashville, TN 37203		615-824-0054	0	No
Shane Media	2500 Tanglewilde, Suite 106	Houston, TX	Pam Shane	713-952-9221	0	No
www.allaccess.com					0	No
<a href="http://www.allaboutcountry.com">www.allaboutcountry.com</a>					0	No
www.radio-online.com					0	No
www.tvandradio.com					0	No
<a href="http://www.indeed.com">www.indeed.com</a>					0	No
www.froggy1041.com			Verla Price	731-427-3316	0	No
www.rock923.net			Verla Price	731-427-3316	0	No
www.wtjs.com			Verla Price	731-427-3316	0	No

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Administrative Assistant

**Recruitment Sources Used to Fill the Vacancy**  
**Referred the Hiree:** WOGY/WYNU/WTJJ/WTJW/WTJS  
**On air ads**

**Date Vacancy Opened:** 09/08/2009

**Total Number of Persons Interviewed for the Vacancy:** 6

**Date Vacancy Filled:** 10/05/09

Name of Recruitment Source	Address	Address	Contact Person	Telephone Number	Total # of Interviewed	Request Notification
WOGY/WYNU/WTJJ/WTJW/WTJS/WHUN (on air ads)	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	3	No
WBVR/WLYE/WUHU/WBGN	1919 Scottsville Road	Bowling Green, KY 42104	Mark Mackey	270-843-3333	0	No
WFGS/WNBS/WOFC	1500 Diuguid Road,	Murray, KY 42071	Scott Swalls	270-753-2400	0	No
WFKY/WSTV/WKYW	115 W. Main Street	Frankfort, KY	Brian McFarland	502-875-1130	0	No
Employee Referral	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Internal Posting	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Client Referral			Verla Price	731-427-3316	1	No
Freed Hardeman Univ.	158 E. Main Street	Henderson, TN 38340	Ron Means	731-989-6000	0	No
Jackson State Comm. College	2046 North Parkway	Jackson, TN 38305	Frances Anthony	731-425-2634	0	No
Lambuth University	705 Lambuth Blvd.	Jackson, TN 38301	Dawn Key	731-425-3476	0	No
University of TN	305 Gooch Hall	Martin, TN 38238	Glenda Cagle	731-587-7546	0	No
Lane College	545 Lane Avenue	Jackson, TN 38301	Robbie Coleman	731-426-5400	0	No
Memphis Urban League	413 North Cleveland Street	Memphis, TN 38104	Sandra Dallas	901-272-1673	0	No
TN Job Service	362 Carriage House Drive	Jackson, TN 38305	Duane Carter	731-423-5860	1	No

Union University	1050 Union University	Jackson, TN 38305	Renee Jones	731-661-5421	1	No
Urban League of Middle, TN	2250 Metro Center Blvd.	Nashville, TN 37228	Juliet Mason	615-254-0525	0	No
TN Assoc. of Broadcasters www.tabtn.org	50 Music Square W. Ste 9	Nashville, TN 37203		615-824-0054	0	No
Shane Media	2500 Tanglewilde Ste 106	Houston, TX 77063	Pam Shane	713-952-9221	0	No
www.allaccess.com					0	No
<a href="http://www.allaboutcountry.com">www.allaboutcountry.com</a>					0	No
www.radio-online.com					0	No
www.tvandradio.com					0	No
<a href="http://www.indeed.com">www.indeed.com</a>					0	No
www.froggy1041.com			Verla Price	731-427-3316	0	No
www.rock923.net			Verla Price	731-427-3316	0	No
www.wtjs.com			Verla Price	731-427-3316	0	No

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Account Executive

**Date Vacancy Opened:** 07/15/09

**Date Vacancy Filled:** 10/05/09      **Two Account Executives Hired**  
**Recruitment Sources Used to Fill the Vacancy:**

**Recruitment Sources Used to Fill the Vacancy**  
**Recruitment Source That**  
**Referred the Hiree:** Radio Ad  
 Client Referral

**Total Number of Persons**  
**Interviewed for the**  
**Vacancy:** 9

Name of Recruitment Source	Address	Address	Contact Person	Telephone Number	Total # of Interviewed	Request Notification
WOGY/WYNU/WTJJ/WTJW/WTJS/WHUN (on air ads)	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	7	No
WBVR/WLYE/WUHU/WBGN	1919 Scottsville Road	Bowling Green, KY 42104	Mark Mackey	270-843-3333	0	No
WFGS/WNBS/WOFC	1500 Diuguid Road,	Murray, KY 42071	Scott Swalls	270-753-2400	0	No
WFKY/WSTV/WKYW	115 W. Main Street	Frankfort, KY	Brian McFarland	502-875-1130	0	No
Employee Referral	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Internal Posting	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Client Referral			Verla Price	731-427-3316	2	No
Freed Hardeman Univ.	158 E. Main Street	Henderson, TN 38340	Ron Means	731-989-6000	0	No
Jackson State Comm. College	2046 North Parkway	Jackson, TN 38305	Frances Anthony	731-425-2634	0	No
Lambuth University	705 Lambuth Blvd.	Jackson, TN 38301	Dawn Key	731-425-3476	0	No
University of TN	305 Gooch Hall	Martin, TN 38238	Glenda Cagle	731-587-7546	0	No
Lane College	545 Lane Avenue	Jackson, TN 38301	Robbie Coleman	731-426-5400	0	No
Memphis Urban League	413 North Cleveland Street	Memphis, TN 38104	Sandra Dallas	901-272-1673	0	No
TN Job Service	362 Carriage House Drive	Jackson, TN 38305	Duane Carter	731-423-5860	0	No

Union University	1050 Union University	Jackson, TN 38305	Renee Jones	731-661-5421	0	No
Urban League of Middle, TN	2250 Metro Center Blvd.	Nashville, TN 37228	Juliet Mason	615-254-0525	0	No
TN Assoc. of Broadcasters <a href="http://www.tabtn.org">www.tabtn.org</a>	50 Music Square W. Ste 9	Nashville, TN 37203		615-824-0054	0	No
Shane Media	2500 Tanglewilde Ste 106	Houston, TX 77063	Pam Shane	713-952-9221	0	
<a href="http://www.allaccess.com">www.allaccess.com</a>					0	No
<a href="http://www.allaboutcountry.com">www.allaboutcountry.com</a>					0	No
<a href="http://www.radio-online.com">www.radio-online.com</a>					0	No
<a href="http://www.tvandradio.com">www.tvandradio.com</a>					0	No
<a href="http://www.indeed.com">www.indeed.com</a>					0	No
<a href="http://www.froggy1041.com">www.froggy1041.com</a>			Verla Price	731-427-3316	0	No
<a href="http://www.rock923.net">www.rock923.net</a>			Verla Price	731-427-3316	0	No
<a href="http://www.wtjs.com">www.wtjs.com</a>			Verla Price	731-427-3316	0	No

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Account Executive

**Date Vacancy Opened:** 11/14/09

**Date Vacancy Filled:** 12/7/09 Two Account Executives Hired

**Recruitment Sources Used to Fill the Vacancy:**

**Recruitment Sources Used to Fill the Vacancy**

**Recruitment Source That**

**Referred the Hiree:** Radio Ad Internet 104.1

**Client Referral**

**Total Number of Persons**

**Interviewed for the**

**Vacancy:** 5

Name of Recruitment Source	Address	Address	Contact Person	Telephone Number	Total # of Inter-viewed	Re-quest Notifica-tion
WOGY/WYNU/WTJJ/WTJW/ WTJS/WHUN (on air ads)	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
WBVR/WLYE/WUHU/WBGN	1919 Scottsville Road	Bowling Green, KY 42104	Mark Mackey	270-843-3333	0	No
WFGS/WNBS/WOFC	1500 Diuguid Road,	Murray, KY 42071	Scott Swalls	270-753-2400	0	No
WFKY/WSTV/WKYW	115 W. Main Street	Frankfort, KY	Brian McFarland	502-875-1130	0	No
Employee Referral	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Internal Posting	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Client Referral			Verla Price	731-427-3316	2	No
Freed Hardeman Univ.	158 E. Main Street	Henderson, TN 38340	Ron Means	731-989-6000	0	No
Jackson State Comm. College	2046 North Parkway	Jackson, TN 38305	Frances Anthony	731-425-2634	0	No
Lambuth University	705 Lambuth Blvd.	Jackson, TN 38301	Dawn Key	731-425-3476	0	No
University of TN	305 Gooch Hall	Martin, TN 38238	Glenda Cagle	731-587-7546	0	No
Lane College	545 Lane Avenue	Jackson, TN 38301	Robbie Coleman	731-426-5400	0	No
Memphis Urban League	413 North Cleveland Street	Memphis, TN 38104	Sandra Dallas	901-272-1673	0	No

TN Job Service	362 Carriage House Drive	Jackson, TN 38305	Duane Carter	731-423-5860	1	No
Union University	1050 Union University	Jackson, TN 38305	Renee Jones	731-661-5421	0	No
Urban League of Middle, TN	2250 Metro Center Blvd.	Nashville, TN 37228	Juliet Mason	615-254-0525	0	No
TN Assoc. of Broadcasters www.tabtn.org	50 Music Square W. Ste 9	Nashville, TN 37203		615-824-0054	0	No
Shane Media	2500 Tanglewilde Ste 106	Houston, TX 77063	Pam Shane	713-952-9221	0	
www.allaccess.com					0	No
<a href="http://www.allaboutcountry.com">www.allaboutcountry.com</a>					0	No
www.radio-online.com					0	No
www.tvandradio.com					0	No
<a href="http://www.indeed.com">www.indeed.com</a>					0	No
www.froggy1041.com			Verla Price	731-427-3316	2	No
www.rock923.net			Verla Price	731-427-3316	0	No
www.wtjs.com			Verla Price	731-427-3316	0	No

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Account Executive

**Date Vacancy Opened:** 12/21/09

**Date Vacancy Filled:** 3-15-10

**Recruitment Sources Used to Fill the Vacancy:**

**Recruitment Sources Used to Fill the Vacancy**  
**Recruitment Source That**  
**Referred the Hiree:**

Employee Referral

**Total Number of Persons**  
**Interviewed for the**  
**Vacancy:** 5

Name of Recruitment Source	Address	Address	Contact Person	Telephone Number	Total # of Interviewed	Request Notification
WBVR/WLYE/WUHU/WBGN	1919 Scottsville Road	Bowling Green, KY 42104	Mark Mackey	270-843-3333	0	No
WFGS/WNBS/WOFC	1500 Diuguid Road,	Murray, KY 42071	Scott Swalls	270-753-2400	0	No
WFKY/WSTV/WKYW	115 W. Main Street	Frankfort, KY	Brian McFarland	502-875-1130	0	No
Employee Referral	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	1	No
Internal Posting	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Client Referral			Verla Price	731-427-3316	2	No
Freed Hardeman Univ.	158 E. Main Street	Henderson, TN 38340	Ron Means	731-989-6000	0	No
Jackson State Comm. College	2046 North Parkway	Jackson, TN 38305	Frances Anthony	731-425-2634	0	No
Lambuth University	705 Lambuth Blvd.	Jackson, TN 38301	Dawn Key	731-425-3476	0	No
University of TN	305 Gooch Hall	Martin, TN 38238	Glenda Cagle	731-587-7546	0	No
Lane College	545 Lane Avenue	Jackson, TN 38301	Robbie Coleman	731-426-5400	0	No
Memphis Urban League	413 North Cleveland Street	Memphis, TN 38104	Sandra Dallas	901-272-1673	0	No
TN Job Service	362 Carriage House Drive	Jackson, TN 38305	Duane Carter	731-423-5860	1	No
Union University	1050 Union University	Jackson, TN 38305	Renee Jones	731-661-5421	0	No

Urban League of Middle, TN	2250 Metro Center Blvd.	Nashville, TN 37228	Juliet Mason	615-254-0525	0	No
TN Assoc. of Broadcasters www.tabtn.org	50 Music Square W. Ste 9	Nashville, TN 37203		615-824-0054	0	No
Shane Media	2500 Tanglewilde Ste 106	Houston, TX 77063	Pam Shane	713-952-9221	0	
www.allaccess.com					0	No
<a href="http://www.allaboutcountry.com">www.allaboutcountry.com</a>					0	No
www.radio-online.com					0	No
www.tvandradio.com					0	No
<a href="http://www.indeed.com">www.indeed.com</a>					0	No
www.froggy1041.com			Verla Price	731-427-3316	1	No
www.rock923.net			Verla Price	731-427-3316	0	No
www.wtjs.com			Verla Price	731-427-3316	0	No

## FULL-TIME VACANCY EEO INFORMATION

**Job Title of Vacancy:** Local Sales Manager

**Date Vacancy Opened:** 11-25-09  
2-22-10 Reposted  
3-18-10 Reposted

**Recruitment Sources Used to Fill the Vacancy**  
**Recruitment Source That**  
**Referred the Hiree:**

**Total Number of Persons**  
**Interviewed for the**  
**Vacancy:** 12

**Date Vacancy Filled:** Position was not filled this year & remains unfilled to date.

**Recruitment Sources Used to Fill the Vacancy:**

Name of Recruitment Source	Address	Address	Contact Person	Telephone Number	Total # of Inter-viewed	Re-quest Notifica-tion
WBVR/WLYE/WUHU/WBGN	1919 Scottsville Road	Bowling Green, KY 42104	Mark Mackey	270-843-3333	0	No
WFGS/WNBS/WOFC	1500 Diuguid Road,	Murray, KY 42071	Scott Swalls	270-753-2400	0	No
WKY/WSTV/WKYW	115 W. Main Street	Frankfort, KY	Brian McFarland	502-875-1130	0	No
Employee Referral	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Internal Posting	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Client Referral			Verla Price	731-427-3316	0	No
Freed Hardeman Univ.	158 E. Main Street	Henderson, TN 38340	Ron Means	731-989-6000	0	No
Jackson State Comm. College	2046 North Parkway	Jackson, TN 38305	Frances Anthony	731-425-2634	0	No
Lambuth University	705 Lambuth Blvd.	Jackson, TN 38301	Dawn Key	731-425-3476	0	No
University of TN	305 Gooch Hall	Martin, TN 38238	Glenda Cagle	731-587-7546	0	No
Lane College	545 Lane Avenue	Jackson, TN 38301	Robbie Coleman	731-426-5400	0	No
Memphis Urban League	413 North Cleveland Street	Memphis, TN 38104	Sandra Dallas	901-272-1673	0	No

TN Job Service	362 Carriage House Drive	Jackson, TN 38305	Duane Carter	731-423-5860	0	No
Union University	1050 Union University	Jackson, TN 38305	Renee Jones	731-661-5421	0	No
Urban League of Middle, TN	2250 Metro Center Blvd.	Nashville, TN 37228	Juliet Mason	615-254-0525	0	No
TN Assoc. of Broadcasters www.tabtn.org	50 Music Square W. Ste 9	Nashville, TN 37203		615-824-0054	2	No
Shane Media	2500 Tanglewilde Ste 106	Houston, TX 77063	Pam Shane	713-952-9221	0	
www.allaccess.com					3	No
<a href="http://www.allaboutcountry.com">www.allaboutcountry.com</a>					0	No
www.radio-online.com					0	No
www.tvandradio.com					1	No
<a href="http://www.indeed.com">www.indeed.com</a>					0	No
www.mediarecruiters.com			Art Scott		6	No
www.froggy1041.com			Verla Price	731-427-3316	0	No
www.rock923.net			Verla Price	731-427-3316	0	No
www.wtjs.com			Verla Price	731-427-3316	0	No
<a href="http://www.indeed.com">www.indeed.com</a>					0	No

## Attachment B

### Outreach Activities.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report. The stations have engaged in the following outreach activities:

<b>CLASSIFICATION</b>	<b>TYPE OF ACTIVITY</b>	<b>BRIEF DESCRIPTION</b>
#1 – Job Fair Program #4 – Career Day	Participation in Communications Career Fair	April 16, 2009, at University of Tennessee Martin Campus
#4- Career Day	Participation in Nova Elementary Career Fest	May 5, 2009, Nova Elementary Jackson, TN
#4 – Career Day	Participation in Annual “Touch a Truck”	June 17, 2009, Jackson Fairgrounds Park
#2 – Hosted Job Fair #4 – Career Day	Co-sponsored with Jackson State Community College	October 14, 2009, “Health & Career Fair. Approx 400-600 participants attended.
#4-Career Day	Participated in the Jolt Career Event	October 27, 2009, Carl Perkins Civic Center
#4-Career Day	Participated in University Tennessee at Martin’s Career Day	November 4, 2009, University of Tennessee Martin Campus
#5 - Internship	Student A. Tillman	April 7, 2009, Mr. A. Tillman from Lane College began a Programming Internship. No credit hours were completed.
#5 - Internship	Student M. Cooper	May 12, 2009, Mr. M. Cooper from Jackson State Community College participated in a Programming Internship. No credit hours were completed.
#5 - Internship	Student F. Carbajal	May 27, 2009, Mr. F. Carbajal from Trinity Christian Academy participated in an internship.
#5 – Internship	Student C. Jones	June 1, 2009, Caitlyn Jones from Middle Tennessee State University participated in a Programming internship.
#5 – Internship	Student S. Carter	October 26, 2009 Stephanie Carter from Freed-Hardeman University participated in a programming internship.
#5 – Internship	Student S. Saputo	December 1, 2010 Sally Saputo from Jackson State Community College participated in a programming internship.
#5- Internship	Student J. Davis	February 5, 2010, Jasmine Davis from Freed-Hardeman University participated in a programming internship.
#8 – Training	Center for Sales Strategy (CSS)	Forever Communications contracted an outside consulting & training firm specializing in the need of those involved in media advertising sales. This service is made available to all employees involved in sales and employment hiring.
#8-Training	Center for Sales Strategy (CSS)	April 14-16 2009, V. Price attended a three day training course titled Talent Focus Management in Orlando, FL.

#8-Training	Dale Carnegie	April through May 2009, R. Parham, T. Eubanks completed, the Effective Communications and Human Relations course.
#8-Training	Center for Sales Strategy (CSS)	May 21, 2009, V. Price, R. Parham, J. Weatherford., D. Scarbrough, R. Thomas, D. Harris, V. Sharp attended “Warming Up Cold Calls” training in Murray, KY.
#8-Training	Center for Sales Strategy (CSS)	August 3-7 2009, V. Price trained all Sales Managers on Talent Focused Management. The training was held in Bowling Green, KY
#8-Training	RAB- Foundations/Radio Marketing Professional Course	October 13, 2009, D. Gregory completed RAB Academy training. Foundations/Radio Marketing Professional Course
#8-Training	RAB- Foundations/Radio Marketing Professional Course	December 11, 2009, S. Thompson completed RAB Academy training. Foundations/Radio Marketing Professional Course
#8 – Training	St. Jude Cares Radiothon Seminar	January 14 -16 2010, T. Eubanks, L. Brown, and T. Blackburn, attended the St. Jude Country Cares Radiothon Seminar in Memphis, TN. The seminar included effective methods of planning and implementing fundraisers.
#8 Training	WEBEX	March 9, 2010, V. Price and B. Eggenberger completed training on Katz Media for Political And Issue Rates.
#8-Training	Bowling Green	March 15-19 2010, J. Smith went to Bowling Green KY to train with the traffic manager. Learned to put in a contract, assemble a log, and print reports.
#8-Training	RAB- Foundations/Radio Marketing Professional Course	March 16, 2010, H. Witherspoon completed RAB Academy training. Foundations/Radio Marketing Professional Course
#10-Broadcast Panel	Participated in Freed Hardeman Broadcast Panel	October 22, 2009, V. Price, R. Haney, M. Slater, and J. Scofield were guest speakers at Freed Hardeman University.
#16 – EEO Notice Seeking Organizations	On air ads	Radio ads ran first full week each month on all stations during the year informing the community that we regularly distribute employment opportunities and encouraged women and minorities to apply

For “Activity Classification” use numbers “1” through “16” in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions.
2. hosting of at least on job fair:
3. Co-Sponsoring of at least one job fair with organizations in the business and profession community whose membership includes substantial participation by women and minorities.
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership include substantial participation by women and minorities;
13. Provisions of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provisions of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provisions of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonable calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

If your organization would like to be contacted regarding future vacancies, please contact:

Jennifer Smith  
Forever Communications  
122 Radio Road  
Jackson, TN 38301  
Phone: 731-427-3316  
Fax: 731-427-8890