

EEO PUBLIC FILE REPORT

For Radio Stations

WOGY (FM), 104.1, Jackson, TN

WYNU (FM), 92.3, Jackson, TN

WTJS (AM) 1390, Jackson, TN

WTJJ (FM) 94.3, Humboldt, TN

WTJW (AM) 105.3, Humboldt, TN

Employment Unit Address:

122 Radio Road

Jackson, TN 38301

**This EEO Public File Report
Covers the One-Year Period
Ending on March 31, 2011**

This EEO Public File Report is filed in each Stations public inspection file pursuant to Section 73.2080(c) (6) of the Federal Communications Commission’s (“FCC”) rules.

During this one-year period, the stations filled the following full-time vacancies:

Sales Executive - 3, Air Talent - 2 Sales Manager – 1, Business Manager – 1, Administrative Assistant - 2

The station interviewed a total of 47 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

Recruitment Source	Address	Contact	# Referred by Source	Notification request?
WOGY/WYNU/WTJS/WTJJ/WTJS (on air ads)	122 Radio Road, Jackson, TN 38301	Verla Price	29	No
WBVR/WLYE/WUHU/WBGN	1919 Scottsville Rd., Bowling Green, KY	Verla Price	0	No
WFGE/WNBS/WOFC	1500 Diuguid Road, Murray, KY 42071	Verla Price	0	No
Employee Referral	122 Radio Road Jackson, TN 38301	Verla Price	7	No
Internal Posting	122 Radio Road Jackson, TN 38301	Verla Price	0	No
Freed Hardeman Univ.	158 E. Main Street Henderson, TN 38340	Ron Means	0	No
Jackson State Comm. College	2046 North Parkway Jackson, TN 38305	Frances Anthony	0	No
Lambuth University	705 Lambuth Blvd. Jackson, TN 38301	Dawn Key	0	No
Univ. of TN	305 Gooch Hall Martin, TN 38238	Glenda Cagle	0	No
Lane College	545 Lane Avenue Jackson, TN 38301	Robbie Coleman	0	No
Memphis Urban League	413 North Cleveland Street Memphis, TN 38104	Sandra Dallas	0	No
TN Job Service	362 Carriage House Drive Jackson, TN 38305	Duane Carter	1	No
Union University	1050 Union University Jackson, TN 38305	Renee Jones	0	No
TN Assoc. of Broadcasters	50 Music Square West Suite 900 Nashville, TN 37203		0	No
www.tdga.com		Verla Price	2	No
www.allaccess.com		Verla Price	3	No
www.allaboutcountry.com		Verla Price	0	No
www.radioline.com		Verla Price	0	No
www.tvandradio.com		Verla Price	0	No
www.froggy1041.com		Verla Price	2	No
www.rock923.net		Verla Price	0	No
www.wtjs.com		Verla Price	0	No
www.mediarecruiters.com		Verla Price	3	No

***This vacancy was deemed exigent and no recruiting was done for this vacancy.**

ATTACHMENT A and B

**EEO INFORMATION FOR
FULL-TIME VACANCIES**

Attachment A contains the following information for each full-time vacancy

1. The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number
2. The recruitment source that referred the hiree for each full-time vacancy
3. The total number of persons interviewed for each full-time vacancy; and
4. The total number of interviewees referred by each recruitment source used in Connection with each vacancy

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Sales Manager

Recruitment Source That Referred the Hiree: Media Recruiters

Date Vacancy Opened: 11/25/2009
2-22-10 Reposted
3-18-10 Reposted

Total Number of Persons Interviewed for the Vacancy: 3

Date Vacancy Filled: 06/07/2010

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Address	Contact Person	Telephone Number	Total # of Inter-viewed	Re-quest Notifica tion
WOGY/WYNU/WTJS/WTJJ/WTJW (on air ads)	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
WBVR/WLYE/WUHU/WBGN	1919 Scottsville Road	Bowling Green, KY 42104	Mark Mackey	270-843-3333	0	No
WFGE/WNBS/WOFC	1500 Diuguid Road,	Murray, KY 42071	Scott Swalls	270-753-2400	0	No
Employee Referral	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Internal Posting	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Freed Hardeman Univ.	158 E. Main Street	Henderson, TN 38340	Ron Means	731-989-6000	0	No
Jackson State Comm. College	2046 North Parkway	Jackson, TN 38305	Frances Anthony	731-425-2634	0	No
Lambuth University	705 Lambuth Blvd.	Jackson, TN 38301	Dawn Key	731-425-3476	0	No
University of TN	305 Gooch Hall	Martin, TN 38238	Glenda Cagle	731-587-7546	0	No

Lane College	545 Lane Avenue	Jackson, TN 38301	Robbie Coleman	731-426-5400	0	No
Memphis Urban League	413 North Cleveland Street	Memphis, TN 38104	Sandra Dallas	901-272-1673	0	No
TN Job Service	362 Carriage House Drive	Jackson, TN 38305	Duane Carter	731-423-5860	0	No
Union University	1050 Union University	Jackson, TN 38305	Renee Jones	731-661-5421	0	No
Urban League of Middle, TN	2250 Metro Center Blvd.	Nashville, TN 37228	Juliet Mason	615-254-0525	0	No
TN Assoc. of Broadcasters	50 Music Square W. Ste 900	Nashville, TN 37203		615-824-0054	0	No
					0	No
www.mediarecruiters.com					3	No
www.allaccess.com					0	No
www.allaboutcountry.com					0	No
www.radionline.com					0	No
www.froggy1041.com					0	No
www.rock923.net					0	No
www.wtjs.com					0	No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Account Executive

Recruitment Source That Referred the Hiree: WOGY-WYNU-WTJS-WTJJ-WTJW (on air ad)

Date Vacancy Opened: 05/18/2010

Total Number of Persons Interviewed for the Vacancy: 10

Date Vacancy Filled: 07/26/2010

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Address	Contact Person	Telephone Number	Total # of Inter-viewed	Re-quest Notifica tion
WOGY/WYNU/WTJS/WTJJ/WTJW (on air ads)	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	8	No
WBVR/WLYE/WUHU/WBGN	1919 Scottsville Road	Bowling Green, KY 42104	Mark Mackey	270-843-3333	0	No
WFGE/WNBS/WOFC	1500 Diuguid Road,	Murray, KY 42071	Scott Swalls	270-753-2400	0	No
Employee Referral	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	1	No
Internal Posting	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Freed Hardeman Univ.	158 E. Main Street	Henderson, TN 38340	Ron Means	731-989-6000	0	No
Jackson State Comm. College	2046 North Parkway	Jackson, TN 38305	Frances Anthony	731-425-2634	0	No
Lambuth University	705 Lambuth Blvd.	Jackson, TN 38301	Dawn Key	731-425-3476	0	No
University of TN	305 Gooch Hall	Martin, TN 38238	Glenda Cagle	731-587-7546	0	No

Lane College	545 Lane Avenue	Jackson, TN 38301	Robbie Coleman	731-426-5400	0	No
Memphis Urban League	413 North Cleveland Street	Memphis, TN 38104	Sandra Dallas	901-272-1673	0	No
TN Job Service	362 Carriage House Drive	Jackson, TN 38305	Duane Carter	731-423-5860	0	No
Union University	1050 Union University	Jackson, TN 38305	Renee Jones	731-661-5421	0	No
Urban League of Middle, TN	2250 Metro Center Blvd.	Nashville, TN 37228	Juliet Mason	615-254-0525	0	No
TN Assoc. of Broadcasters	50 Music Square W. Ste 900	Nashville, TN 37203		615-824-0054	0	No
					0	No
www.mediarecruiters.com					0	No
www.allaccess.com					0	No
www.allaboutcountry.com					0	No
www.radionline.com					0	No
www.froggy1041.com					1	No
www.rock923.net					0	No
www.wtjs.com					0	No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: On Air Talent – Midday - WOGY

Recruitment Source That Referred the Hiree: Employee Referral

Date Vacancy Opened: 08/05/2010

Total Number of Persons Interviewed for the Vacancy: 2

Date Vacancy Filled: 08/31/2010

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Address	Contact Person	Telephone Number	Total # of Inter-viewed	Re-quest Notifica tion
WOGY/WYNU/WTJS/WTJJ/WTJW (on air ads)	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
WBVR/WLYE/WUHU/WBGN	1919 Scottsville Road	Bowling Green, KY 42104	Mark Mackey	270-843-3333	0	No
WFGE/WNBS/WOFC	1500 Diuguid Road,	Murray, KY 42071	Scott Swalls	270-753-2400	0	No
Employee Referral	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	1	No
Internal Posting	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Freed Hardeman Univ.	158 E. Main Street	Henderson, TN 38340	Ron Means	731-989-6000	0	No
Jackson State Comm. College	2046 North Parkway	Jackson, TN 38305	Frances Anthony	731-425-2634	0	No
Lambuth University	705 Lambuth Blvd.	Jackson, TN 38301	Dawn Key	731-425-3476	0	No
University of TN	305 Gooch Hall	Martin, TN 38238	Glenda Cagle	731-587-7546	0	No

Lane College	545 Lane Avenue	Jackson, TN 38301	Robbie Coleman	731-426-5400	0	No
Memphis Urban League	413 North Cleveland Street	Memphis, TN 38104	Sandra Dallas	901-272-1673	0	No
TN Job Service	362 Carriage House Drive	Jackson, TN 38305	Duane Carter	731-423-5860	0	No
Union University	1050 Union University	Jackson, TN 38305	Renee Jones	731-661-5421	0	No
Urban League of Middle, TN	2250 Metro Center Blvd.	Nashville, TN 37228	Juliet Mason	615-254-0525	0	No
TN Assoc. of Broadcasters	50 Music Square W. Ste 900	Nashville, TN 37203		615-824-0054	0	No
					0	No
www.mediarecruiters.com					0	No
www.allaccess.com					1	No
www.allaboutcountry.com					0	No
www.radionline.com					0	No
www.froggy1041.com					0	No
www.rock923.net					0	No
www.wtjs.com					0	No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Account Executive

Recruitment Source That Referred the Hiree: WOGY-WYNU-WTJS-WTJJ-WTJW (on air ad)

Date Vacancy Opened: 08/05/2010

Total Number of Persons Interviewed for the Vacancy: 5

Date Vacancy Filled: 09/20/2010

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Address	Contact Person	Telephone Number	Total # of Inter-viewed	Re-quest Notifica tion
WOGY/WYNU/WTJS/WTJJ/WTJW (on air ads)	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	4	No
WBVR/WLYE/WUHU/WBGN	1919 Scottsville Road	Bowling Green, KY 42104	Mark Mackey	270-843-3333	0	No
WFGE/WNBS/WOFC	1500 Diuguid Road,	Murray, KY 42071	Scott Swalls	270-753-2400	0	No
Employee Referral	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	1	No
Internal Posting	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Freed Hardeman Univ.	158 E. Main Street	Henderson, TN 38340	Ron Means	731-989-6000	0	No
Jackson State Comm. College	2046 North Parkway	Jackson, TN 38305	Frances Anthony	731-425-2634	0	No
Lambuth University	705 Lambuth Blvd.	Jackson, TN 38301	Dawn Key	731-425-3476	0	No
University of TN	305 Gooch Hall	Martin, TN 38238	Glenda Cagle	731-587-7546	0	No

Lane College	545 Lane Avenue	Jackson, TN 38301	Robbie Coleman	731-426-5400	0	No
Memphis Urban League	413 North Cleveland Street	Memphis, TN 38104	Sandra Dallas	901-272-1673	0	No
TN Job Service	362 Carriage House Drive	Jackson, TN 38305	Duane Carter	731-423-5860	0	No
Union University	1050 Union University	Jackson, TN 38305	Renee Jones	731-661-5421	0	No
Urban League of Middle, TN	2250 Metro Center Blvd.	Nashville, TN 37228	Juliet Mason	615-254-0525	0	No
TN Assoc. of Broadcasters	50 Music Square W. Ste 900	Nashville, TN 37203		615-824-0054	0	No
					0	No
www.mediarecruiters.com					0	No
www.allaccess.com					0	No
www.allaboutcountry.com					0	No
www.radionline.com					0	No
www.froggy1041.com					0	No
www.rock923.net					0	No
www.wtjs.com					0	No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: On Air Talent – Afternoon - WOGY

Recruitment Source That Referred the Hiree: Employee Referral

Date Vacancy Opened: 09/03/2010

Total Number of Persons Interviewed for the Vacancy: 4

Date Vacancy Filled: 09/29/2010

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Address	Contact Person	Telephone Number	Total # of Inter-viewed	Re-quest Notifica tion
WOGY/WYNU/WTJS/WTJJ/WTJW (on air ads)	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	1	No
WBVR/WLYE/WUHU/WBGN	1919 Scottsville Road	Bowling Green, KY 42104	Mark Mackey	270-843-3333	0	No
WFGE/WNBS/WOFC	1500 Diuguid Road,	Murray, KY 42071	Scott Swalls	270-753-2400	0	No
Employee Referral	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	2	No
Internal Posting	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Freed Hardeman Univ.	158 E. Main Street	Henderson, TN 38340	Ron Means	731-989-6000	0	No
Jackson State Comm. College	2046 North Parkway	Jackson, TN 38305	Frances Anthony	731-425-2634	0	No
Lambuth University	705 Lambuth Blvd.	Jackson, TN 38301	Dawn Key	731-425-3476	0	No
University of TN	305 Gooch Hall	Martin, TN 38238	Glenda Cagle	731-587-7546	0	No

Lane College	545 Lane Avenue	Jackson, TN 38301	Robbie Coleman	731-426-5400	0	No
Memphis Urban League	413 North Cleveland Street	Memphis, TN 38104	Sandra Dallas	901-272-1673	0	No
TN Job Service	362 Carriage House Drive	Jackson, TN 38305	Duane Carter	731-423-5860	0	No
Union University	1050 Union University	Jackson, TN 38305	Renee Jones	731-661-5421	0	No
Urban League of Middle, TN	2250 Metro Center Blvd.	Nashville, TN 37228	Juliet Mason	615-254-0525	0	No
TN Assoc. of Broadcasters	50 Music Square W. Ste 900	Nashville, TN 37203		615-824-0054	0	No
					0	No
www.mediarecruiters.com					0	No
www.allaccess.com					1	No
www.allaboutcountry.com					0	No
www.radionline.com					0	No
www.froggy1041.com					0	No
www.rock923.net					0	No
www.wtjs.com					0	No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Account Executive

Recruitment Source That Referred the Hiree: WOGY-WYNU-WTJS-WTJJ-WTJW (on air ad)

Date Vacancy Opened: 01/03/2011

Total Number of Persons Interviewed for the Vacancy: 6

Date Vacancy Filled: 03/21/2011

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Address	Contact Person	Telephone Number	Total # of Inter-viewed	Re-quest Notifica tion
WOGY/WYNU/WTJS/WTJJ/WTJW (on air ads)	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	6	No
WBVR/WLYE/WUHU/WBGN	1919 Scottsville Road	Bowling Green, KY 42104	Mark Mackey	270-843-3333	0	No
WFGE/WNBS/WOFC	1500 Diuguid Road,	Murray, KY 42071	Scott Swalls	270-753-2400	0	No
Employee Referral	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Internal Posting	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Freed Hardeman Univ.	158 E. Main Street	Henderson, TN 38340	Ron Means	731-989-6000	0	No
Jackson State Comm. College	2046 North Parkway	Jackson, TN 38305	Frances Anthony	731-425-2634	0	No
Lambuth University	705 Lambuth Blvd.	Jackson, TN 38301	Dawn Key	731-425-3476	0	No
University of TN	305 Gooch Hall	Martin, TN 38238	Glenda Cagle	731-587-7546	0	No

Lane College	545 Lane Avenue	Jackson, TN 38301	Robbie Coleman	731-426-5400	0	No
Memphis Urban League	413 North Cleveland Street	Memphis, TN 38104	Sandra Dallas	901-272-1673	0	No
TN Job Service	362 Carriage House Drive	Jackson, TN 38305	Duane Carter	731-423-5860	0	No
Union University	1050 Union University	Jackson, TN 38305	Renee Jones	731-661-5421	0	No
Urban League of Middle, TN	2250 Metro Center Blvd.	Nashville, TN 37228	Juliet Mason	615-254-0525	0	No
TN Assoc. of Broadcasters	50 Music Square W. Ste 900	Nashville, TN 37203		615-824-0054	0	No
					0	No
www.mediarecruiters.com					0	No
www.allaccess.com					0	No
www.allaboutcountry.com					0	No
www.radionline.com					0	No
www.froggy1041.com					0	No
www.rock923.net					0	No
www.wtjs.com					0	No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Business Manager

Recruitment Source That Referred the Hiree: Employee Referral

Date Vacancy Opened: 02/25/2011

Total Number of Persons Interviewed for the Vacancy: 4

Date Vacancy Filled: 03/08/2011

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Address	Contact Person	Telephone Number	Total # of Inter-viewed	Re-quest Notifica tion
WOGY/WYNU/WTJS/WTJJ/WTJW (on air ads)	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
WBVR/WLYE/WUHU/WBGN	1919 Scottsville Road	Bowling Green, KY 42104	Mark Mackey	270-843-3333	0	No
WFGE/WNBS/WOFC	1500 Diuguid Road,	Murray, KY 42071	Scott Swalls	270-753-2400	0	No
Employee Referral	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	1	No
Internal Posting	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Freed Hardeman Univ.	158 E. Main Street	Henderson, TN 38340	Ron Means	731-989-6000	0	No
Jackson State Comm. College	2046 North Parkway	Jackson, TN 38305	Frances Anthony	731-425-2634	0	No
Lambuth University	705 Lambuth Blvd.	Jackson, TN 38301	Dawn Key	731-425-3476	0	No
University of TN	305 Gooch Hall	Martin, TN 38238	Glenda Cagle	731-587-7546	0	No

Lane College	545 Lane Avenue	Jackson, TN 38301	Robbie Coleman	731-426-5400	0	No
Memphis Urban League	413 North Cleveland Street	Memphis, TN 38104	Sandra Dallas	901-272-1673	0	No
TN Job Service	362 Carriage House Drive	Jackson, TN 38305	Duane Carter	731-423-5860	0	No
Union University	1050 Union University	Jackson, TN 38305	Renee Jones	731-661-5421	0	No
Urban League of Middle, TN	2250 Metro Center Blvd.	Nashville, TN 37228	Juliet Mason	615-254-0525	0	No
TN Assoc. of Broadcasters	50 Music Square W. Ste 900	Nashville, TN 37203		615-824-0054	0	No
www.tfda.com					2	No
www.mediarecruiters.com					0	No
www.allaccess.com					1	No
www.allaboutcountry.com					0	No
www.radionline.com					0	No
www.froggy1041.com					0	No
www.rock923.net					0	No
www.wtjs.com					0	No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Administrative Assistant -Traffic

Recruitment Source That Referred the Hiree: WOGY-WYNU-WTJS-WTJJ-WTJW (on air ad)

Date Vacancy Opened: 02/22/11

Total Number of Persons Interviewed for the Vacancy: 7

Date Vacancy Filled: 03/28/2011

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Address	Contact Person	Telephone Number	Total # of Inter-viewed	Re-quest Notifica tion
WOGY/WYNU/WTJS/WTJJ/WTJW (on air ads)	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	6	No
WBVR/WLYE/WUHU/WBGN	1919 Scottsville Road	Bowling Green, KY 42104	Mark Mackey	270-843-3333	0	No
WFGE/WNBS/WOFC	1500 Diuguid Road,	Murray, KY 42071	Scott Swalls	270-753-2400	0	No
Employee Referral	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Internal Posting	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Freed Hardeman Univ.	158 E. Main Street	Henderson, TN 38340	Ron Means	731-989-6000	0	No
Jackson State Comm. College	2046 North Parkway	Jackson, TN 38305	Frances Anthony	731-425-2634	0	No
Lambuth University	705 Lambuth Blvd.	Jackson, TN 38301	Dawn Key	731-425-3476	0	No
University of TN	305 Gooch Hall	Martin, TN 38238	Glenda Cagle	731-587-7546	0	No

Lane College	545 Lane Avenue	Jackson, TN 38301	Robbie Coleman	731-426-5400	0	No
Memphis Urban League	413 North Cleveland Street	Memphis, TN 38104	Sandra Dallas	901-272-1673	0	No
TN Job Service	362 Carriage House Drive	Jackson, TN 38305	Duane Carter	731-423-5860	0	No
Union University	1050 Union University	Jackson, TN 38305	Renee Jones	731-661-5421	0	No
Urban League of Middle, TN	2250 Metro Center Blvd.	Nashville, TN 37228	Juliet Mason	615-254-0525	0	No
TN Assoc. of Broadcasters	50 Music Square W. Ste 900	Nashville, TN 37203		615-824-0054	0	No
					0	No
www.mediarecruiters.com					0	No
www.allaccess.com					0	No
www.allaboutcountry.com					0	No
www.radionline.com					0	No
www.froggy1041.com					1	No
www.rock923.net					0	No
www.wtjs.com					0	No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Administrative Assistant - Receptionist

Recruitment Source That Referred the Hiree: WOGY-WYNU-WTJS-WTJJ-WTJW (on air ad)

Date Vacancy Opened: 02/22/2011

Total Number of Persons Interviewed for the Vacancy: 6

Date Vacancy Filled: 03/31/2011

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Address	Contact Person	Telephone Number	Total # of Inter-viewed	Re-quest Notifica tion
WOGY/WYNU/WTJS/WTJJ/WTJW (on air ads)	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	4	No
WBVR/WLYE/WUHU/WBGN	1919 Scottsville Road	Bowling Green, KY 42104	Mark Mackey	270-843-3333	0	No
WFGE/WNBS/WOFC	1500 Diuguid Road,	Murray, KY 42071	Scott Swalls	270-753-2400	0	No
Employee Referral	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	1	No
Internal Posting	122 Radio Road	Jackson, TN 38301	Verla Price	731-427-3316	0	No
Freed Hardeman Univ.	158 E. Main Street	Henderson, TN 38340	Ron Means	731-989-6000	0	No
Jackson State Comm. College	2046 North Parkway	Jackson, TN 38305	Frances Anthony	731-425-2634	0	No
Lambuth University	705 Lambuth Blvd.	Jackson, TN 38301	Dawn Key	731-425-3476	0	No
University of TN	305 Gooch Hall	Martin, TN 38238	Glenda Cagle	731-587-7546	0	No

Lane College	545 Lane Avenue	Jackson, TN 38301	Robbie Coleman	731-426-5400	0	No
Memphis Urban League	413 North Cleveland Street	Memphis, TN 38104	Sandra Dallas	901-272-1673	0	No
TN Job Service	362 Carriage House Drive	Jackson, TN 38305	Duane Carter	731-423-5860	1	No
Union University	1050 Union University	Jackson, TN 38305	Renee Jones	731-661-5421	0	No
Urban League of Middle, TN	2250 Metro Center Blvd.	Nashville, TN 37228	Juliet Mason	615-254-0525	0	No
TN Assoc. of Broadcasters	50 Music Square W. Ste 900	Nashville, TN 37203		615-824-0054	0	No
					0	No
www.mediarecruiters.com					0	No
www.allaccess.com					0	No
www.allaboutcountry.com					0	No
www.radionline.com					0	No
www.froggy1041.com					0	No
www.rock923.net					0	No
www.wtjs.com					0	No

Attachment B
Outreach Activities.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report. The stations have engaged in the following outreach activities:

CLASSIFICATION	TYPE OF ACTIVITY	BRIEF DESCRIPTION
#1 – Job Fair Program	Nova Elementary Spring Career Festival	May, 14 2010, FROGGY, ROCK, TJ attend Nova Elementary Career Festival
#1 – Job Fair Program	Participate in Jackson Parks & Recreation “Touch a Truck”	June 16, 2010, Jackson Fairgrounds Park
#1 – Job Fair Program	Health & Career Fair, Fall 2010	October 13, 2010, Jackson State Community College, attended by FROGGY, ROCK, TJ & Promotions Director.
#2 – Job Fair Program	University of TN at Martin Career Fair	October 20, 2010, attend career fair at UT Martin, attended by TJ & Promotion Director.
#5 - Internship	R. Del Giorno	Volunteer started on 7/9/2010 and is on going.
#5 - Internship	Student T. Allen	Student from University of Memphis was involved in Programming Internship from 8/06/10-11/9/2010
#5 – Internship	Student H. Lutz	Student from Union University: Started 8/18/10 on internship.
#5 – Internship	Student A. Garrett	Student from Lane College. Started 9/22/10 on internship.
#5 – Internship	Student C. Lindsay	Student from Lane College. Started 9/15/10 on internship.
#5 – Internship	Student G. Cameron	Student from Lane College. Started 9/14/10 on internship.
#5 – Internship	Student N. Waller	Student from West Tennessee Business College, started on 11/29/2010
#8 – Training	St. Jude Cares Radiothon Seminar	January 13-15, 2011 G. Rivers, J. Bolton, H. Witherspoon, attended St. Jude Country Cares Radiothon Seminar in Memphis, TN.
#8 – Training	Dale Carnegie	April 2010 N. Horne, J. Smith, S. Thompson, completed the Effective Communications and Human Relations Course
#8 – Training	RAB Training	K. Donaldson, completed advanced RAB CRMC Training 07/28/2010
#8 – Training	RAB Training	E. Jewell, completed advanced RAB CRMC Training 12/29/2010
#8 – Training	RAB Training	D. Scarbrough completed advanced RAB CRMC Training 12/27/2010
#8 – Training	RAB Training	R. Thomas completed advanced RAB CRMC Training 12/26/2010

#16 – EEO Notice Seeking Organizations	On Air ads	All stations ran ads first full week of each month informing community about our EEO policy and asking if they want to be notified to contact us.

For “Activity Classification” use numbers “1” through “16” in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions.
2. hosting of at least on job fair:
3. Co-Sponsoring of at least one job fair with organizations in the business and profession community whose membership includes substantial participation by women and minorities.
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership include substantial participation by women and minorities;
13. Provisions of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provisions of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provisions of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonable calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

If your organization would like to be contacted regarding future vacancies, please contact:

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